



## SMILE *in* STYLE

Dr Gurwinder Singh Dhese is redefining dental care in Bromsgrove combining cutting-edge technology with spa-like serenity, as **Sharon Martin** finds out

Stepping into Bromsgrove Dental Specialists feels more like arriving at a boutique hotel than a dental clinic. The soft lighting, warm textures and calming atmosphere immediately dissolve any sense of clinical anxiety. In this elegant, design-led space, dentistry meets luxury, a vision brought to life by Dr Gurwinder Singh Dhese, a highly regarded Specialist Prosthodontist and Implantologist whose philosophy combines world-class precision with patient comfort.

'Dentistry felt like an intriguing career choice,' says Dr Dhese, whose calm confidence instantly puts patients at ease. 'It allowed me to combine my fascination with science and the human body with the ability to work with my hands and express my artistic side.'

That artistry now defines every detail of his practice, from the flawless smiles he creates to the design of the clinic itself. Located in the heart of Bromsgrove, the practice is a

masterclass in understated luxury. From the designer tiles, ambient lighting and curated artwork, to the sweet scent of jasmine and other calming scents to make patients feel at ease, the interiors feel more like a wellness retreat than a traditional dental setting.

'My wife, Dr Kaveeta Bedi, deserves much of the credit,' says Dr Dhese. 'She was heavily involved in creating the vision for the clinic. We wanted a space that embodied calm sophistication while maintaining the highest standards of clinical excellence. Our design partners, BH Projects and RPA Dental, executed it perfectly.'

The result is a sanctuary of calm, a place where anxiety fades and patients are cared for in comfort. Even the patient lounge has been designed to feel far from clinical. Plush seating, soft lighting and private consultation rooms ensure every visit feels discreet and restorative.

'We wanted patients to feel reassured the moment they walked in,' Dr Dhese explains. 'Our lounge is completely separate



from treatment areas, so it feels relaxed and unhurried. It's somewhere people can enjoy a warm drink and take a moment before their appointment.'

Behind the calm aesthetics lies a foundation of cutting-edge innovation. Bromsgrove Dental Specialists recently achieved full CQC registration, reflecting its commitment to safety and excellence at

every level. 'Meeting those standards takes immense work,' Dr Dhese notes. 'For us, it was about building the right foundations from day one, combining clinical precision with an environment that feels truly special.'

That commitment extends to every treatment. From implants and veneers to smile makeovers and full-mouth rehabilitation, patients are treated with the same meticulous attention to detail that defines the World's finest clinics.

'Many of our patients are nervous at first,' says Dr Dhese. 'They're often amazed at how different it feels here. The space, the team, the technology; it all works together to create a calm and confident experience.'

The technology at Bromsgrove Dental Specialists is among the most advanced in the region. Every element of patient care, from diagnosis to final restoration, is supported by precision digital tools. 'We have a digital scanner that replaces traditional impressions, showing patients their teeth in high-definition detail,' says Dr Dhese. 'Our facial scanner





ensures that every treatment aligns with a patient's overall facial harmony. The CT scanner allows for accurate diagnosis and planning, while our 3D printers let us produce bespoke restorations in-house. 'This fully digital workflow streamlines treatment and enhances outcomes. 'These technologies are the core of our practice,' he adds. 'They allow us to deliver dentistry that is efficient, comfortable and consistently excellent.'

As a Specialist Prosthodontist and Implantologist, Dr Dhesi's focus is not just on aesthetics but on long-term function and health. 'The key is to do the right thing from the start,' he explains. 'That means treatment planning in detail, carrying out procedures to the highest exacting standards, and ensuring that the results last. It's about creating smiles that are beautiful, strong and completely natural.'

For patients, that blend of artistry and science is transformative, and it's why Bromsgrove Dental Specialists is quickly gaining a reputation as one of the Midlands' leading rehabilitation centres. 'We want



patients to feel looked after, from their first consultation to their final appointment,' says Dr Dhesi. 'It's about trust, comfort and excellence all in one place.'

As dentistry evolves, Dr Dhesi remains at the forefront of innovation. 'Guided implant surgery and facial scanning are advancing rapidly,' he says. 'We're constantly exploring new ways to integrate this technology to improve accuracy and comfort.'

His long-term vision is equally ambitious and heartfelt: 'I'd like Bromsgrove Dental Specialists to be known as the rehabilitation centre for Bromsgrove and the surrounding areas, where patients are always at the heart of what we do, and local practices can refer complex cases with full confidence.'

With its blend of luxury interiors, cutting-edge technology and care, Bromsgrove Dental Specialists represents a new chapter, where comfort and clinical excellence go hand in hand. It's a place where innovation meets artistry, where even the most nervous patient can feel at ease, and where the future of dental care looks, literally, brighter than ever!

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